

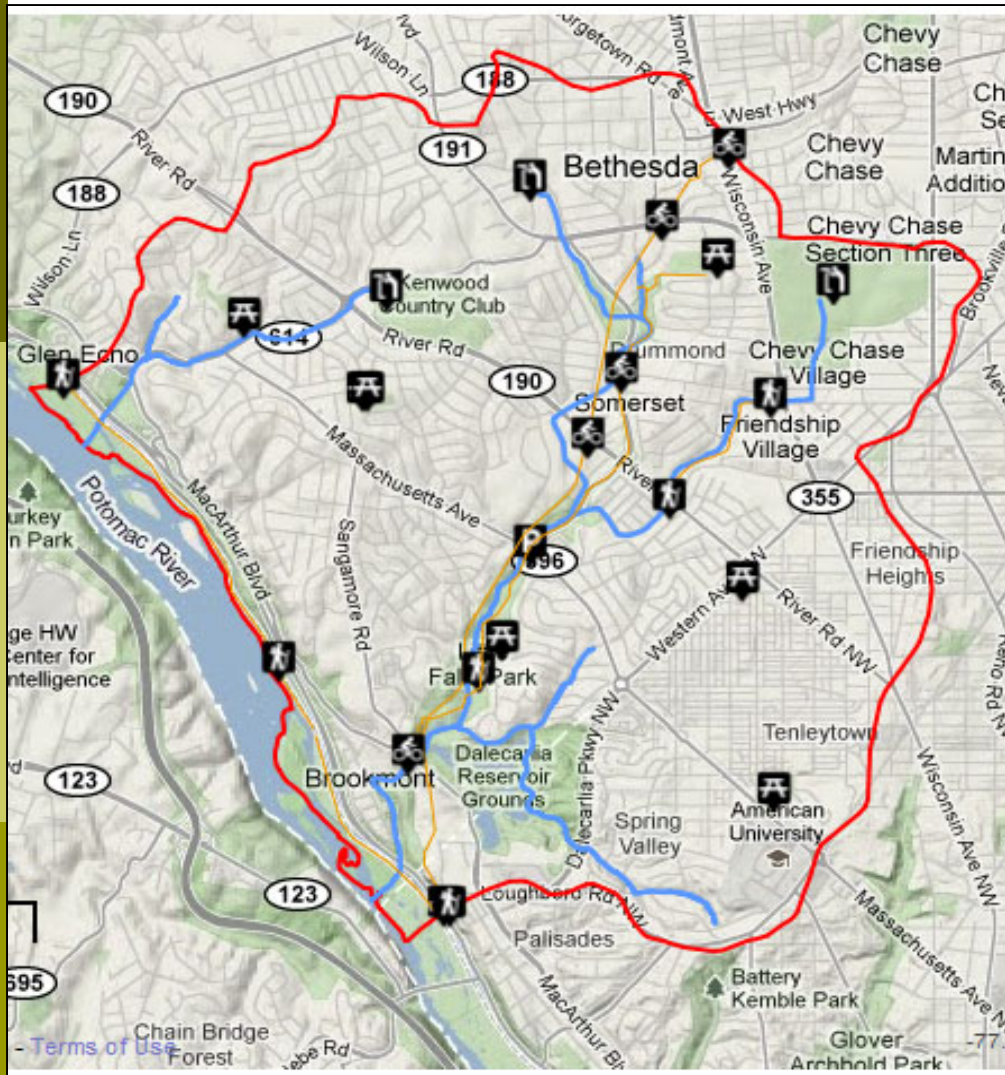


LITTLE FALLS WATERSHED ALLIANCE

EDUCATION - ACTION - STEWARDSHIP

2011 Annual Report
Feb. 2012

Who We Are



- 9.5 square miles in Lower Montgomery County and Upper NW DC
- Three Creeks - Little Falls, Willett and Minnehaha Branch
- Little Falls Stream Valley Park, Capital Crescent, C&O Canal
- Four areas of focus:
 - Stormwater management
 - Invasive species control
 - Trash abatement
 - Advocacy/Education

Events – Trash Abatement

Creek Clean-up

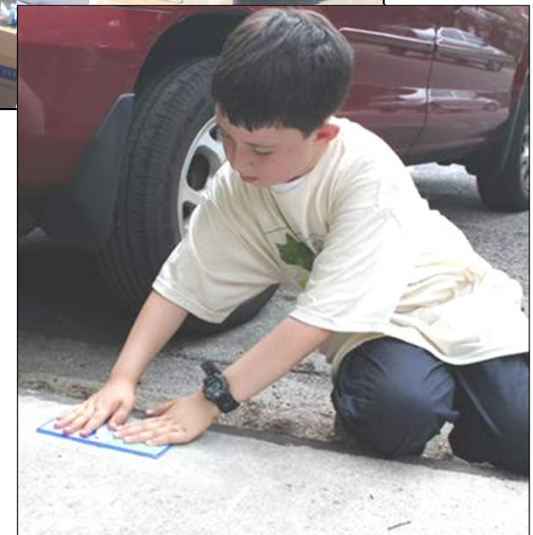
- Third year
- Four locations in the watershed
- Over 200 volunteers
- Partnered with local garden club and citizen groups
- In-kind donations of drinks



Events - Stormwater Management

Label the Watershed

- Third Annual
- More than 250 Storm Drains Labeled
- Over 50 volunteers
- In-kind donations of drinks



Events – Invasive Weed Removal Norwood Park Day

- Band
- Invasive Weed Removal
- Trash Pick-up
- Partner with local businesses, civic groups, Montgomery Parks
- 75 Volunteers



Community Involvement

- ❑ Fifth Grade Community Service Day – Wood Acres ES
- ❑ UMD Hispanic Fraternity Mentor Program
- ❑ Eagle Scout Projects



- ❑ Camden Group Community Service Day
- ❑ Bullis LAX Team Community Service Project
- ❑ B-CC Green Service Club



Monthly Activities

- ❑ **Trash pickups**
every second Saturday



- ❑ **Invasive weed removal**
Three times a month. Check the website for schedule.

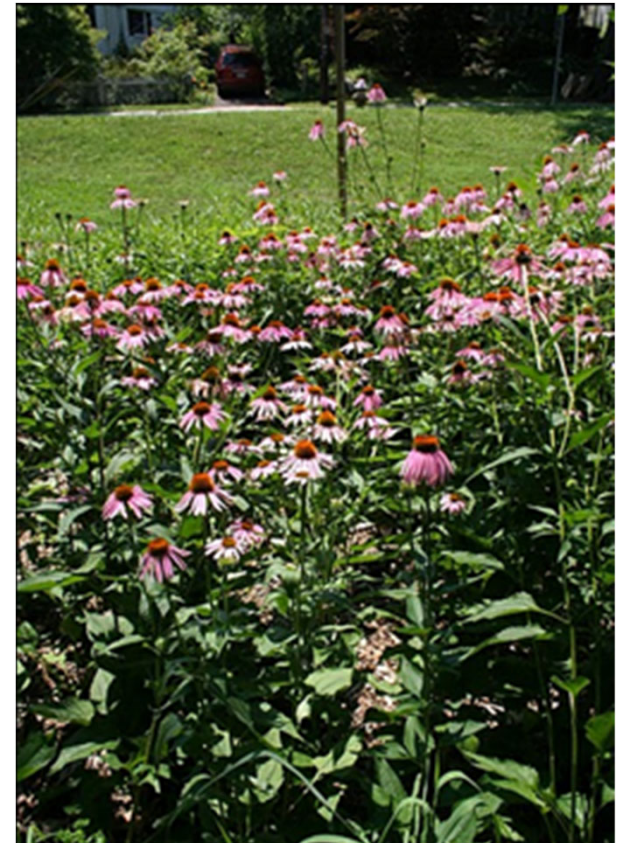
Westbrook ES Meadow Project

- ❑ Restoration of meadow at edge of Westbrook Elementary School
- ❑ 100 Volunteers removed grass and planted native flowers.
- ❑ Invasives cleared by AU Students and Eagle Scout Project.
- ❑ Community partners donated mulch and gravel.
- ❑ Phase One is finished and Phase Two will start in Fall.



Westbook ES Meadow Restoration

Oak seedling grown from local acorns by Westbrook students.



Westbrook ES Outdoor Classroom

- ❑ Working to develop an outdoor classroom and nature trail
- ❑ The tree label portion completed.
- ❑ The final project will have a self guided nature trail, a sign kiosk and a place to gather outdoors.



Trash Abatement - Accomplishments

Our Business Stinks, but it's Picking up

- ❑ Picked up over a thousand pounds of trash from the curbs, sidewalks, parking lots, and parks along the streets in Friendship Heights (MD & DC) and on Little Falls Parkway and River Road.
- ❑ Persuaded local businesses to improve cleaning up trash from the areas around their premises, notably:
 - Mazza Gallerie
 - Lord & Taylor
 - Washington Real Estate Investment Trust
 - (Boeymonger's, TJ MAX, etc.)
 - JBG/Chase Tower (Chipotle, Panera, etc.)
 - Enterprise Rent-A-Car
 - 7-Eleven
- ❑ Testified in favor of the newly adopted MC bag law.
- ❑ Submitted detailed comments on implementation of the new MC Municipal Separate Storm Sewer System (MS4) permit; our extensive trash comments were endorsed and incorporated by reference in the MC Stormwater Partners' comments.
- ❑ Lobbied county officials to strengthen the enforcement and scope of solid waste laws.
- ❑ For DC's Advisory Neighborhood Commission 3E (AU Park, Tenleytown, Friendship Heights), developed a database of commercial property owners in the upper Wisconsin Avenue corridor, and used it to mail letters to 130 businesses notifying them of DC public space cleaning requirements.

Why Care About Trash?

- ❑ LFWA's philosophy: Stop trash at its source, BEFORE it can enter our waterways.
- ❑ Trash left on the ground creates a host of ills, including blighting the neighborhood, lowering property values, and damaging the environment. Rainwater washes it into storm drains that empty into the Little Falls creek, and eventually farther downstream into the Potomac River and the Chesapeake Bay.
- ❑ When it enters our waterways, trash destroys wetlands -- the cradle of life on earth -- by interfering with the establishment of emergent aquatic plants, is hazardous to wildlife through ingestion and entanglement, and releases toxins as it decomposes in the water.

Trash Resolutions for 2012

1. I will dispose of trash and pet waste in a proper receptacle.
2. I will educate my children to do the same.
3. I will pick up at least 5 pieces of trash each day that I walk in the neighborhood.
4. I will "adopt" a street block near my home and strive to keep it trash free.
5. I will educate myself about which materials are recyclable and deposit them in the appropriate blue recycling can.
6. I will bind or contain loose papers before I put them in the blue recycling can, and bag garbage before placing it in my trash can, so as to minimize the chance of spillage upon collection by sanitation workers. I will clean up any spillage that does occur.
7. I will pick up from in front of my home any newspapers delivered there, and I will contact the circulation department of any newspaper that I do not wish to receive to cancel delivery.
8. I will volunteer to participate in organized trash pick-ups.
9. I will call 311 to report violations of the Montgomery County Code provisions that require businesses to keep their parking lots and other grounds free of trash.
10. I will make sure that trash is picked up before mowing my lawn.

Want to Help Fight Trash?

- ❑ We need more trash warriors.
- ❑ Want to volunteer?
- ❑ For more information, contact:
 - Richard Yates, Trash-Abatement Committee Coordinator
 - ryates55@aol.com
 - www.lfwa.org

Advocacy and Education

- ❑ Education booth at MAEOE Youth Summit and Green School Leadership – 3,700 Students from Maryland
- ❑ Worked to persuade Chevy Chase Club not to use Methyl Bromide on their golf course.
- ❑ Testified for Stormwater Permit in Annapolis and in Montgomery County
- ❑ Testified on behalf of the environment on the BETCO development
- ❑ Education members on environmental issues through monthly e-letter and list serv notices.
- ❑ Members of Stormwater Partners, Coalition for Clean Water and other regional environmental groups.



Neighborhood Liaison Project

- Each neighborhood in the Watershed will have contact person with LFWA
- Responsibilities of Liaison:
 - Announce LFWA events
 - Host yearly neighborhood clean-ups and weed pulls
 - Notify LFWA Board of local pollution problems

2011 Income / Expense

Transaction	Debit	Credit	Balance
Balance Forward			\$5,948.29
Website related expense, door hangers	\$2,192.25		
December/January donations		\$2,699.83	\$2,699.83
Paypal payment, Think Shout, Watershed Now, website update	\$50.00		
February donations		\$125.00	
April donations		\$73.97	
MD State Dept, Resident Agent, Principal, Office Change	\$25.00		
June/July donations		\$589.55	\$589.55
Insurance Premium	\$975.50		
Reimbursement, Sticker Giant, Gardeners Edge, Print 1	\$301.77		
DC Treasurer re FOIA	\$32.50		
Reimbursement	\$517.62		
Reimbursement	\$692.90		
Internet Network Redux	\$120.00		
Paypal - Donations		\$500.00	
Razoo - Give to the Max Day		\$441.83	
Bowie Baysox		\$24.00	
Reimbursement Landscape Fabric, etc	\$268.00		
Total	\$5,175.54	\$4,454.18	\$5,226.93

Donations

Total	2008	2009	2010	2011	
\$ 12,257.50	\$ 2,000.00	\$ 1,460.00	\$ 4,552.50	\$ 3,895.00	Individuals
\$ 10,350.00			\$ 5,250.00	\$ 5,100.00	Foundations
\$ 2,000.00		\$ 1,000.00	\$ 1,000.00		Grants
\$ 1,566.00		\$ 951.00	\$ 465.00	\$ 150.00	In-Kind
\$ 26,173.50	\$ 2,000.00	\$ 3,411.00	\$ 11,267.50	\$ 9,145.00	Totals

Board Elections

- Sarah Morse*
- Dan Dozier*
- Lynnwood Andrews*
- Donal O'Connell*
- Suzanne Richman*
- Richard Yates*
- Sara Robinson*
- Maurie Kathan*
- David Batson

* Returning